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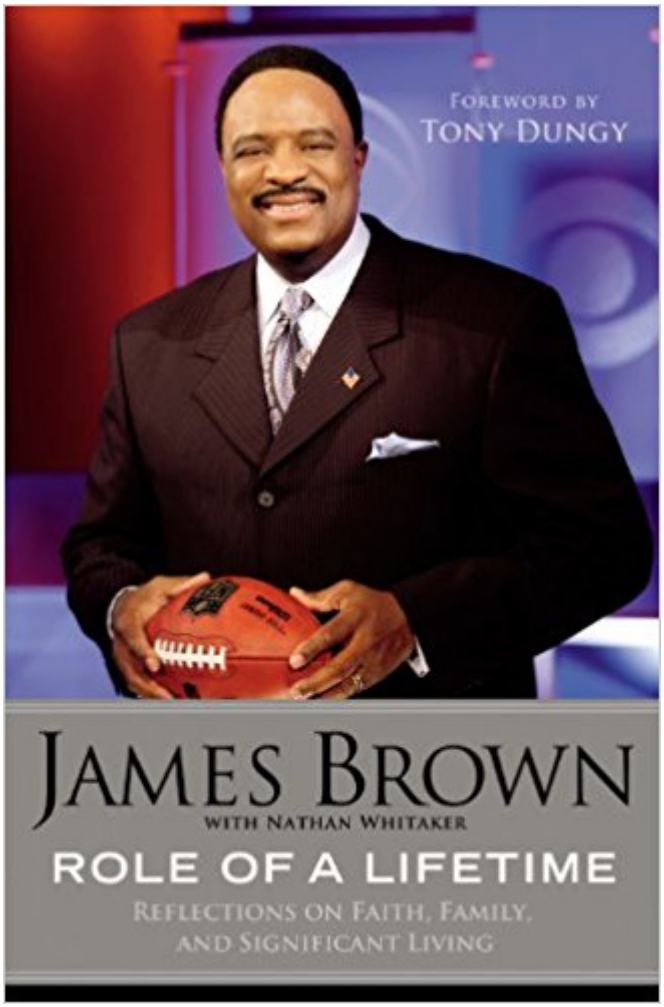
Role Of A Lifetime: Reflections On Faith, Family, And Significant Living



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Synopsis

We live in a world that all too often operates under the overriding template of self-promotion, embracing a "hooray for me" attitude, and which measures success in increasingly small timeframes dotted with markers of temporal value. Millions of viewers know James Brown as a sports commentator and former athlete. With ROLE OF A LIFETIME, James reveals a different side of his character. Brown rose from a middle-class home to earn a scholarship to Harvard and a chance at a professional sports career before moving on to broadcast journalism. Part memoir and part self-help, this book draws on James’s lessons from his faith and life experiences to guide readers to find fulfillment and significance. He offers values and encouragement to others of all generations, assisting them in their search for meaning in navigating a world that increasingly promotes transient values, if any at all. His message that shortcuts and gimmicks are counterproductive to a person’s success provides hope that there is a God who cares about them and their futures.

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Customer Reviews

Media personalities tend to have big egos. Brown, a sports broadcaster and host of The NFL Today, does not fit this mold. The author presents his life story, warts and all, hoping to inspire readers to embrace a fulfilling life. In college, Brown had a promising NBA career ahead of him, but his admitted complacency ushered him off the Atlanta Hawks’ squad in the early ’70s. When he recovered from grieving the death of his life dream, he committed himself to achievement and fulfilling his adult responsibilities even in the face of racism and the often cutthroat world of television. At times, Brown’s attempt to glean life lessons from organized sports becomes

clichÃƒÂ©d. The most genuine passages are those in which Brown writes from his heart about the partnership he cherishes with his wife, his faith life and the pride he feels about his daughter. For all his success, it is clear that Brown's primary motivation in life is to be a constructive role model. One need not be a professional sports fan to appreciate and even share this desire. (Sept. 24) Copyright Ã Â© Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

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This book is part autobiography and part testimonial to a Christian way of life. Maybe, in some ways, people could see it as a self-help book, but that's not exactly a good description of this work.Here Brown talks about his life growing up in a modest Washington, D.C. neighborhood and being the first member of his family to go to college, and Harvard at that. He went on a basketball scholarship and had dreams of playing in the NBA. Once he got to the NBA with the Atlanta Hawks his dreams were soon dashed.His strong family and values is what pulled him through a tough time and thrust him into the business world, where he was successful, but ultimately found himself staying in the sports world and calling games. He slowly climbed the ladder to where he is today, one of the most respected sports broadcasters.There is quite a bit of advice on how to live life and maintain a strong value base, which helped Brown deal with many of the tough decisions in his life. They also helped him thrive in a tough profession.While this may not be everyone's cup of tea, Brown has lead and interesting life and has some valuable insight into how a strong family (he especially extols his mother in this book) and good decisions based on firm values can lead to a happy and successful life. Nice guys don't always finish last.

I’m familiar with James Brown, through his roles as the host of some of my favorite football shows, over the years. He’s always seemed like a respectable man, and when I heard about his book, it became a priority of mine to check it out. I like how he talks about family, how important it was to his growth, as well as his challenges with his faith. By his own admission, it wasn’t easy for him to piece everything together for the book, and it led to times in the book that I had to make myself push through. However, I still feel like it’s a solid read, and one you can find life lessons in.

I found it very interesting and insightful. I look at James Brown in a different light after reading the book. He isn’t just a former athlete making money on TV. I really enjoyed it.

I purchased three of these. I got one each for my twin boys(11) and one for my Dad(77).I always assumed James Brown was an ex pro football player. I am reading it with my twins, so with all their other school work and activities we haven’t finished it. He explains things in a plain eye opening manner and this is a great lesson for kids and adults.

Awesome

If you’re into sports or know who James Brown is, this is an interesting read. I especially enjoyed how he is unashamed of his faith and doesn’t try to hide who he really is. So many sports figures hide behind the camera and don’t live a life that they’re willing to put in a book. Well, James Brown does just that. He lets you see into his life; not just the success he’s had, but the mistakes and shortcomings he’s dealt with along the way. Very good book.

Excellent book great reading

A good read

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